

# THE REASON WHY WE WERE SO DRIVEN TO START OUR OWN BUSINESS...

Joey and Natasha have been together for more than five years now and during those five years, the events that they both faced both good and bad seemed to have led them to where they are today...owning and operating their very own 30 Acre Horse Farm and Pet Boarding Facility.

Joey from an Electronics Technologist background, Natasha an Accountant both had one common passion when it came to their work ethic and goals; operate their own business as to lead the lives they have always wanted...no more typical 9-5, working for someone else and driving into an office every day of the week.

That life was just not who they were. Both hardworking individuals, they wanted to take the full advantage of the opportunity that presented itself when a property came up for sale and they asked "What if?"

*"It was a big risk and deep analytical planning had to be put into the investment. Also, it seemed we were continually defending ourselves regarding our age (25 and 26) when we faced banks and even the people who were aware of what we were trying to do. Honestly...we didn't know how we could afford it and we both still had our day jobs and there was absolutely no guarantee BUT we decided to go for it anyways!"*

*Now 6 months after moving in, it feels like we are living the dream. We are actually working more hours then ever before, but now enjoying it much more. Our days usually start at 7a.m. and we don't go to bed normally before midnight-2a.m. sometimes...but we love it!"*

Joey spends his day managing the kennel/horse farm, managing online business both his own and affiliate companies, building his own private personal training facility on his own property and getting to see family much more now.

Natasha has her horses right in the backyard which she gets to ride at almost anytime she wants, manages the kennel and farm as well, continues to work a few days from the office for some Accounting contracts and also gets to see her family much more now.

*"We have great employees, amazing boarders, friendly clients, and family and friends that visit often.*

*Life in the country working at something we love was definitely worth the risk, time invested and we are both very happy that we did not give up on it."*

– Joey and Natasha



Brought to you by:

