



**SADC Pontiac**  
Community Futures

# **Business** *for Breakfast*

*7:30 a.m. at SADC Pontiac  
1409 Highway 148, Campbell's Bay*

**Wednesday, JUNE 2**

**Speaker, April Cappel, returns by popular demand**

## **Advertising Changes in the Marketplace**

- **Key areas to remember at the point of sale**
- **What your business can do that doesn't cost  
...unless you don't do it well!**

### **Who is April Cappel?**

- **Dynamic presenter at our annual Pontiac Small Business Week workshops**
- **Past Project Director of the Buy Local in Renfrew County Campaign**
- **Sales and Marketing for myFM since 2007**
- **Current Member of Board of Directors with the Upper Ottawa Valley Chamber of Commerce**
- **Current member of the Renfrew County Expo 150 committee**
- **Successfully promoted and coordinated 3 Home Shows**
- **2008 New Business Expo – highlighting new businesses less than 3 years old**



**Breakfast: \$2.50/person - our 25 year Business for Breakfast special!**